

STYLIST'S OWN

For immediate release

Montreal, Thursday March 8th 2010 - MARK YOUR CALENDARS!
After the 01 and 02 EDITION in 2009, from next Friday, April 9th to Sunday, April 11th STYLIST'S OWN –EDITION 03 [stylistsown.ws] is making its exclusive products accessible to all.
First presented at DOMISON [domison.com] on Saint-Laurent boulevard during its first EDITION in the Spring of 2009, STYLIST'S OWN then took up shop this fall at Studio MW [studiomw.ca] in Vieux-Montreal.
After a designer furniture showroom, a then a hairdressing salon, it's now the Suco Resto Lounge of the Hotel Opus that is welcoming us/you during this spring weekend.

« STYLIST'S OWN » ? For the definition of the expression, the info is on our website... ! [stylistsown.ws]
Clothing fashions for men and women + design accessories and objects + bold aesthetic choices + affordable prices + a stylish venue and attentive service + and an unusual space = not to be outdone!

STYLIST'S OWN, it's the anti-gloom event, bar none! To date, everyone has found something to their liking: each edition has welcomed a total of more than 2,500 people. The goal was to highlight an innovative Montréal venue, with the help of more than 70 specially selected designers and labels. The media, including blogs (life style, fashion, design, architecture, culture) have spread the word. Mission accomplished!

WHO IS BEHIND STYLIST'S OWN? One of Montreal's most respected and sought-after stylists and art direction consultants, Azamit [www.azamit.ws]. The only thing bigger than her list of contacts in fashion and design is her generous heart!
Azamit is known for her impeccable taste, sharp eye and contagious personality. What's less well known is the behind-the-scenes role she has played for years, bringing emerging labels and designers into the spotlight in publications such as ELLE, Plaisirs de Vivre, Lush and at events like SIDIM and souk@sat [www.souk.sat.qc.ca], the latter of which she founded in 2003.

Anyone who craves wares of the unique or/and limited-edition variety will not want to miss STYLIST'S OWN. All year long, Azamit unearths prize pieces in the most innovative showrooms, exhibitions, and designers' workshops. STYLIST'S OWN, a nomadic, limited-time event, renders fashion and design accessible to all.

"Some designers even create original pieces just for this event", Ève Dumas, La Presse

STYLIST'S OWN - EDITION 03

VENUE

This season STYLIST'S OWN will take place at :
Suco Resto Lounge - Opus Hotel
2108 Saint-Laurent boulevard
[sucomontreal.com]
[opushotel.com]

Strategically located on the corner of Saint-Laurent boulevard and Sherbrooke street, the Suco Resto Lounge of the Hotel OPUS is among Montreal, Cultural Metropolis' top design addresses. A chic and cozy environment where exotic cocktails and tapas are served to the rhythms of Montreal's best DJs. Divided into three sections, the main lounge area is enhanced by the presence of metallic sculptures and an over 10-meter long Cardosa marble bar. The mezzanine provides an exceptions view from where to admire the crowd while remaining out of sight, and the same applies to VIP section with its soft lighting.

OPEN TO THE PUBLIC

Friday, April 9th – 10 am to 8 pm
Saturday, April 10th – 10 am to 6 pm
Sunday, April 11th – 12 pm to 6 pm

GENERAL INFORMATION

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PRESS RELATIONS

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